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## Index

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<b>Promotional USB Drives.....</b>	<b>3</b>
<b>Printed Flash Drives for promotion.....</b>	<b>4</b>
<b>Mouse Pads-Promotion made easy.....</b>	<b>5</b>
<b>Be Trendy with Temporary Tattoos.....</b>	<b>6</b>
<b>Promotional Pens - Advertise Your Business with Full Charm.....</b>	<b>7</b>
<b>Refrigerator Magnets-for life long promotion.....</b>	<b>9</b>
<b>Mouse Pads Manufacturer - We Promote your Business Effectively..</b>	<b>10</b>
<b>Custom Printing Service for Promoting Business.....</b>	<b>12</b>

### Promotional USB Drives

In the present era where everything is evolving for the better - be it traditions, customs, rituals, dressing and eating habits or working styles; everything around us the furniture, the infrastructure, the electronic gadgets such as cellular phones, handycams, bluetooth devices, computers are changing to keep pace with the contemporary times. In such a time, computers have become objects of necessity for everyone through which we chat, e-mail, and listen to music and work. Therefore, the need for portable hard disks for our computers vide which we can quickly transfer our data also arises. This can be fulfilled by using popular USB **flash drives** that are now available in the market.

Due to their immense uses, flash drives are now being used by many companies as promotional gifts. These organisations get their brand name and logo imprinted on these promotional **USB drives** and gift them to their employees, clients, customers, business associates, shareholders and prospective clientele during different sales promotion events such as corporate meetings, trade fairs, conferences and various other events.

Earth First, the New Zealand's famous **promotional items** store has a large number of promotional items and flash drives at their website [www.print.org.nz](http://www.print.org.nz). The store has a large variety of USB drives available in different shapes, sizes, capacities and colours. The capacity of the flash drives range from 128 MB to 2 GB. The store also provides specialised services of

printing these flash drives with your brand name, logo as well as some catchy jingles or phrases which will help in promoting your brand effectively. These promotional USB drives are priced at \$19.95 for 250 MB and \$ 21.50 for 512 MB. The prices vary with the change in capacity as well as the models. However, these prices are such that they will not burn any holes in your pocket. At the same time, these flash drives will please all types of recipients be it high profile business associates or your regular customers.

So, whatever be the occasion be it a trade show to market your new range of products or a festive occasion such as Christmas for your shareholders, these promotional flash drives are the perfect and most useful gifts for everyone. In addition, these flash drives stay in use for a long time and will keep endorsing your products to the recipients for a long time to come. To make your brand advertising more effective, you can also save your company's Power point presentation with your company details in these drives with a auto-run program. So, order some of these amazing promotional USB flash drives from Earth First to make your brand promotion a huge success.

## **Printed Flash Drives for promotion**

In the current market scenario where more and more people are becoming computer literate, flash drives have become the most in thing among promotional products. These **USB drives** are increasingly being used by many companies in their brand promotion strategies. Flash drives are data storage devices integrated with a USB (universal serial bus) connector. They are compact, removable and rewritable and have many advantages when compared to a CD. These flash drives find uses among working professionals and other users alike. They can instantly store data and transport all your information be it your presentations, applications, videos or music files. Also, you no longer have to take out time to press CDs or DVDs; all you need is just drag and drop all your files in these petite items.

Due to their immense use and their ever increasing demand, they are being used by a lot of companies as an advertising tool for promoting brand awareness. Earth First, the online promotional items company has a large number of quality **flash drives** available at their website, [www.print.org.nz](http://www.print.org.nz). The flash drives available at the website have an exceptionally stylish and trendy look in capacities ranging from 128 MB to 2 GB. Besides, you do not need to install any drivers to run these flash drives. These are perfect to be used both for PCs as well as notebooks and store and protect all your valuable data.

To add more zing to your advertising campaigns, you can present all your prospective clients, existing customers and business associates with these printed flash drives. To add additional impact, you can also preload your company's advertisement on a flash presentation and have it auto-run on the user's computer. You can effectively promote your brand by adding details such as your company's name, logo, address, e-mail address, phone numbers, product details and other important information in this flash presentation.

So, whatever be the occasion- a trade fair for your new range of products, a road show for a social cause, a promotional event for a university or a high profile corporate event these flash drives are the perfect **promotional items** to gift on any occasion. At Earth First, these printed flash drives are available at excellent prices , where quality is assured large GB storage is available at approximately. So, gift these printed flash drives for successful brand promotion for your next corporate event.

## **Mouse Pads-Promotion made easy**

In today's fast moving world of cut throat competition, every company is looking for new methods of advertising to woo its customers and create a presence in the market. To advertise their products in an effective and unique way, many companies are now resorting to the use of

promotional items for marketing their products. Of the numerous **promotional items** available in the market some of which are refrigerator magnets, notepads, rack cards, presentation folders and mouse mats, the latter are the top sellers of the category. This is because of the utility they provide to every computer user to protect the mouse from getting damaged and make it function smoothly.

Due to their immense use, these **printed mouse mats** are used by many organisations as their sales promotion vehicles. Most business houses get the mouse mats imprinted with their brand name, logos, address, contact numbers, product details as well as colourful graphics and motifs and distribute them during various sales promotion events like trade fairs, road shows, business meetings, corporate seminars and other such events. These printed mouse pads can be gifted to your existing clients, prospective customers, employees, and business partners. By gifting these mouse mats embossed with your brand name, you will be able to advertise your brand far and wide, tap the newer sections of the customers and improve your relationships with your business associates and shareholders.

With these small items, you can improve your company's sales promotion prospects and create a niche in the market. Also, because of their use, they are liked by everyone and they disseminate the message of thoughtfulness on the part of the company for having presented the recipients with such useful items. These printed mouse mats last for years together and are constant reminders to the users about your brand and the products and services offered by you. Another advantage of using mouse mats is that they are very cost effective and will even fit a shoe string budget.

For more details on promotional mouse pads, log on to Earth First's website [www.print.org.nz](http://www.print.org.nz), New Zealand's popular online promotional products store. Here, you will find a large variety of quality promotional mouse pads at the most affordable prices. Also, you can have these mouse pads personalised to change their shapes into ergonomic ones, use colourful motifs and pictures on them or go for mouse pads with attachments such as calculators and gel filling. So, gift some of these amazingly printed mouse mats to your customers and promote your brand easily.

## **Be Trendy with Temporary Tattoos**

What is common between Angelina Jolie, members of the heavy metal band Metallica and your next door neighbor who is an IT geek? For all of you who haven't guessed it, it's a temporary tattoo. **Temporary tattoos** are a rage these days. Many people sport tattoos nowadays so much so that they have become a style statement amongst the young generation. Now, let's understand what a temporary tattoo actually is. It is a mark or a figure made on the skin for beautification or other reasons. These come in different varieties such as stick on tattoos, rub on tattoos or spray painting tattoos. In earlier times, permanent tattoos were used in many countries. The most common ones that come to our minds are the skull shaped tattoos by pirates.

Tattoos come in various shapes, sizes and colours and can be personalised as per your requirements. There are varied forms of tattoos available in the market motifs such as butterfly tattoos, cross tattoos, fairy tattoos, dragon tattoos, scorpion tattoos, snake tattoos, rose tattoos, armband tattoos, Chinese sayings, Japanese symbols... the list goes on. Due to their huge variety, these tattoos are now being used for promotional advertising also. New Zealand's renowned online promotional gifts company, Earth First has a huge range of temporary tattoos on display at their website [www.print.org.nz](http://www.print.org.nz). These temporary tattoos are available in four colour process inks in 45X50 mm sizes. These can be customised according to your company's needs.

So, whatever be the occasion be it a fund raising ceremony for your club, a basketball tournament in your school, a social community event or a charity concert, you can create a huge impact by sporting these cool and funky tattoos depicting your brand name and logo on them. These tattoos

are simple style statements that can be easily applied on the skin. To do so, you should press the paper tattoo on the surface of the skin, wet the tattoo on the outer surface, and then hold down for 30 seconds. Then slowly remove the paper off the skin and you have your tattoo imprinted on your body! You can also remove your tattoo equally easily by rubbing it off with a nail polish remover or baby oil.

Although these tattoos are temporary in nature, you should prefer buying quality products lest they harm the skin. At Earth First, you will get USFDA certified tattoos which are safe to use and cause no harm to the skin. Besides, you will be able to get these quality tattoos for as little as \$ 695 for 1000 pieces. So, why wait? Order these tattoos for your next promotional event and be trend setters in your business by using these trendy tattoos.

**Earth First** is a leading manufacturer of **promotional items** including an exclusive range of high-end pens, in New Zealand. Our online store is a treasure trove of unique promotional pens and offers a vast array of pens to exercise choice from. We offer high quality custom printed pens at a fraction of the cost. Our metallic printed pens are just apt to be presented to executives as they make a great style statement. They look trendy and are appreciated for their attractive look. **Print.org.nz** is a brand that you can rely on for promoting brand awareness. Each of our pens meets high quality standards and will make a charming advertisement for your business.

## **Promotional Pens - Advertise Your Business with Full Charm**

Pens are an indispensable item in our life and will always remain a perfect gift for all times to come. They are used extensively by people of age groups and hence serve as one of the best items for promoting brand awareness, thereby taking business to heights. Being a unique gift, they can be presented at any point of time. They are of immense use to businesses, as they provide a good scope to convey the intended business message to the targeted consumers. It has become a popular trend of the contemporary time to go for custom **printed pens**. The core objective of getting the pens customised is because you can decide on the small little details that can help you a great deal in making an effective business statement.

For the sake of business promotion, there are a couple of things that you need to bear in mind before you exercise your final choice. The first and foremost aspect is to give due consideration to quality, as it can make or mar the whole impression of the company. Inferior quality pens indeed leave a bad impression on the minds of the gift recipients. The goal of your business of creating brand awareness can be accomplished only if the promotional pen you are planning to gift is of some value to the recipient. It should have a good grip and should work towards improving the writing style of the user. It is vital to ensure that your promotional pen has an eye catchy visual appeal. Look for pens with a sleek look, because sophistication is what matters nowadays.

There is a wide variety of **pens** to exercise choice from. Popular choices are metallic pens and plastic pens. You can try out distinctive colour combinations in your pen to make them stand out above all others as well as exercise control over the positioning of the logo of your company. If your aim is to convey the mission for which your company stands for in your promotional pen, you can accordingly allocate the space to each aspect. If the message is big, you can either minimise the space for graphics or else look for bigger pens that offer greater space.

We give high priority to pen printing and our team of experts monitors the production of pens at every stage right from typesetting and designing to final printing and dispatch. For more information on our unique product line, log onto our website [www.print.org.nz](http://www.print.org.nz).

## **Refrigerator Magnets-for life long promotion**

With the advent of promotional articles in the advertising and marketing world, the brand promotion industry has turned over a new leaf. There is a diverse range of promotional items available in the market for different companies. Some of these include printed pens, tattoos, golf accessories, flash drives, calculators, coffee mugs and fridge magnets. Among all these promotional merchandise, refrigerator magnets are the most widely used articles fusing which you can attract your customers and potential clients.

There are varied advantages of using **refrigerator magnets** as your brand advertising vehicles. These magnets have a flat surface which provides adequate space for embossing your company's brand name, logo and other information making them effective brand advertisers. Also, these magnets last for at least five to ten years and promote your brands all through, for a fairly long time. So, once you have gifted these to your clients, employees or business partners, you can be assured that they would adorn the recipients' fridge in their office, workplace, home or store and also promote your company's products.

You can also personalise these refrigerator magnets to suit your company's requirements. For this, you can select different shaped magnets in an assortment of shapes and sizes. For instance, if you run a taxi service, you can make use of car shaped refrigerator magnets. Also, you can play with different designs, printing colours, graphics and logos to give the desired effect to these promotional tools.

However, you also need to take care of selecting quality refrigerator magnets which do not slide off your fridge and create a negative impression on the users. For selecting from a wide range of great quality magnets in different sizes, log on to, [www.print.org.nz](http://www.print.org.nz), New Zealand's acclaimed online promotional gifts website which has a huge variety of **promotional items** and refrigerator magnets. Here, you can select from a wide range of fashionable magnets and get them designed and imprinted by offset, screen or digital printing at unbelievably low prices. These magnets are made of the material strontium and will beautify your recipient's fridges for years together. You can order as little as 500 refrigerator magnets which will cost you between \$ 282 to \$ 750 depending upon their size and the design. However, the larger the quantity you purchase, the bigger will be the discount, enabling you to promote your brands at the same cost to a larger number of people.

So, select these fridge magnets for your next promotional event and advertise your brand effectively.

## **Mouse Pads Manufacturer - We Promote your Business Effectively**

Proliferation in the demand for computers has given rise to an entirely new arena of merchandise consisting of numerous computer accessories including mouse pads. It has given an impetus to the business of manufacturing attractive mouse pads also known as mouse mats. These mouse mats are highly versatile. They help businesses in promoting their brands effectively. Mouse pads are considered to be one of the most powerful tools of advertising. Besides, they do not require you to spend a large sum of money. There are countless numbers of mouse pad manufacturers in the industry but not all enjoy sound reputation in the market. To create the desired effect, there is a need on the part of businesses to seek the services of specialists who possess sound knowledge and have years of experience of catering to the varying needs of businesses.

There is an enormous range of mouse pads coming up in the market. Every now and then, the

mouse mat manufacturers introduce a new form of mouse pad that differs in colour, design and the material used. When it comes to exercising choice, there is a plethora of options available. An average buyer is bound to get confused pondering over which mouse pad to go in for. Custom **printed mouse mats** make great promotional items as they offer a wide scope for experiment. You can have almost everything as per your personal liking right from colour combination to placement of graphics and logo of the company. Depending upon the quality you want, you have the option of selecting from various printing technologies; popular being offset printing, screen printing and laser printing.

Mouse pads are preferred by a large number of businesses due to their high visibility. They make fabulous promotional giveaways. When you shop for mouse pads, don't just get lured by the look, lay equal emphasis on its quality as well. Do not compromise on quality. Your mouse pad should be useful and at the same time great to look at. It must combine both the features in order to stand out above the rest. For success in your advertising campaign, it is recommended to seek the services of experts who have a reputation in the market and whose services are tried and tested by many people.

**Print.org.nz** is a popular brand operated by **Earth First**, which is leading the industry by providing high quality **mouse pads** at cost effective prices. We have been serving clients in New Zealand with our unique range of mouse pads including Ergonomic Gel Mouse pad and mouse pad with calculator. We offer mouse mats of varying shapes; common being square, kidney and round. Our standard slim plastic coated mouse mats are selling like hot cakes in the market. Many people have a fondness for our personalised photo mats.

For more information on our exclusive range of mouse pads, log onto our website [www.print.org.nz](http://www.print.org.nz).

## **Custom Printing Service for Promoting Business**

In the present day business world, companies are spending enormous amount of money on promoting their brand awareness. The basic aim is to establish a competitive edge over others operating in the same industry. It requires a great deal of effort to carve a niche for oneself in the business market. It is here that custom printing services come to play a vital role in not just creating awareness of your brand but also in boosting the sale of your products. Nowadays, it has become a fad trend to go for custom printing services in order to convey the intended message to targeted consumers. The prime motive of opting for customised printing services is to communicate the business message in the most cost effective manner.

Custom printing offers you a wide range of options to exercise choice from. According to your personal preference, business need and budget, you can make selection from laser printing, offset printing and screen printing. Each of these printing technologies has its own set of unique features. There is a great diversity in their quality and price range. One of the biggest benefits of customizing your promotional product is that it offers you the scope to widen your horizon of creativity and come up with innovative ideas. You can actually try out a couple of ideas that you have in your mind. You can decide on the positioning of the logo and placement of the business message. You also have the liberty to choose the display of your product in terms of colour and design. This enables you to create a good impact on the minds of your potential customers.

There are myriad **printing companies** in New Zealand but not all can be depended upon to provide quality printing services. The Internet serves as one of the best means to look for authentic printing companies. **Earth First** is a leading printing company in NZ that has been serving people for the past many years. We offer a complete range of printing services from developing the concept till the final product is created. Our professionals are there at every step to provide you with valuable guidance. We are well known for providing superb quality printing at

the most reasonable price. Our aim is to bring you the latest in digital printing and high quality offset and screen printing at an economical price.

For more information on our [printing services](#), log onto our website [www.print.org.nz](http://www.print.org.nz).